



Greater Downingtown BPW
INDIVIDUAL DEVELOPMENT PROGRAM
COURSE CONTENT

business etiquette
communication differences
creating presentations
interviewing tips & techniques
leadership skills
lobbying & grassroots organizing
media relations
negotiating skills
networking
public speaking
running meetings

When: Saturday 2/25/2012 9AM – 5PM

Where: Keller Williams Realty Midway

200 Municipal Drive – Suite 2

Thorndale, pa. 19372

Who can attend: BPW members and the general female public. Seating is limited to 15 participants.

Cost: \$20(for the course) plus around \$10 for catered lunch
Course will be conducted & instructed by: Mary Coyne – Greater Downingtown BPW President

RESERVATIONS NEEDED: by 2/20/2012 to Mary Coyne @ 610-380-8869 or info@bpwdowningtowntown.org